



**TRAVIS ELLIOTT  
TOWN MANAGER**

*Integrity • Respect • Teamwork • Pride • Innovation • Diversity*

222 GRAND VALLEY WAY • PARACHUTE, CO 81635 • (970) 285-7630

TO: Mayor and Town Council  
FROM: Travis Elliott, Town Manager  
CC: Town Staff  
DATE: May 20, 2022  
RE: Info Update

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**TID BITS:**

- Rockmageddon is right around the corner! We have nearly 50 preregistrations and there are **ONLY 3 CAMP SITES LEFT**.
- Welcome Tyrell Kitson! Tyrell started this week as our Parks Maintenance employee in the Public Works Department.
- Sales tax numbers for the month of March were strong and were up about 4.3% YOY. We are about even on the year overall after a slow February.
- This past March was the busiest month for PATS in the system's history. A total of 694 rides were tallied throughout the month.
- Speaking of being busy, our park facilities are booking up quick. The Cottonwood Park pavilion is booked every weekend through July.
- We are working with Align Media to rollout a marketing package to our local businesses. Our goal is to give them the tools they need to enhance their online presence on apps like Google, Yelp, etc. We think this could be a great effort to help capture the existing traffic that already passes through Parachute by making sure they know about the businesses and offerings that are already here. Stay tuned for details.
- Our Police Department will be participating in the Move Over campaign at the Mesa Mall tomorrow. The goal is to promote awareness about why it is important to give emergency personnel and workers extra space by moving over. It is also the law.
- The cottonwood park splash pad will open next weekend.
- Streets and paths are getting a fresh coat of tar, and crack filling is underway.
- You may have noticed LOVES pot holing and daylighting utilities in preparation for their project.
- We recently partnered with the Parks Association with a \$5,000 discretionary funds request for lighting improvements to the fairgrounds. They were awarded \$4,000 from the County BOCC.
- We are still waiting on the pre built restroom facility
- I will be presenting the Town's Diamond Loop grant application in Golden on Thursday, May 26<sup>th</sup>, and co-presenting with Garfield County on two other applications: one for broadband, and one for the reconstruction of CR 215. Wish me luck.

- We are working on digitizing all of the Town's Ordinances. This will be a huge improvement and allow the community to access records better.
- The Auditors are here! Yes, it is a great time.
- The performance review process is underway. Merit-based pay increases are expected to take effect during the first pay period in July.
- We have been spraying for noxious weeds on Town properties and within the ROW.
- Upcoming Meetings and Events:  
*(please let us know if you plan to attend so we can track public noticing requirements)*
  - Rockmagedon: Friday, June 3 – Saturday, June 4.
  - State of the Grand Valley Town Hall Meeting #2: June 22, 2022
  - Grand Valley Days will be August 19, 20, and 21<sup>st</sup>