



**TRAVIS ELLIOTT
TOWN MANAGER**

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222 GRAND VALLEY WAY • PARACHUTE, CO 81635 • (970) 285-7630

TO: Mayor and Town Council
FROM: Travis Elliott, Town Manager
CC: TOP Staff
DATE: August 12, 2022
RE: Info Update

GRAND VALLEY DAYS IS ALMOST HERE

The 114th Grand Valley Days is only one week away. The fun begins Friday, 8/19 at Cottonwood Park with free concerts, and the good times will continue through the weekend with a Parade, Car Show, and Rodeo on Saturday, and an Ice Cream Social on Sunday. In addition to participating and helping throughout the weekend, Town staff will be participating in the Parade on Saturday morning. If you would like to participate in the parade, please let us know.

A PERFECT LANDING

We have launched our free online business marketing program for local Parachute businesses. The program is intended to give local business owners the resources they need to improve their online presence. Align Multimedia will perform an online audit and provide free consultations for participating businesses to ensure they have the basics covered, such as posting their business hours and details in Google Maps. In addition, the Town is offering free professional photography and free simple webpages for businesses to use and improve their online presence. This will help support existing local businesses, and ensure they are reaching as much potential traffic as possible. We have only reached out to 5 local businesses so far, and we are seeking feedback on the program before we roll it out to all licensed businesses with physical locations in Town. Follow the link below to learn more:

[Local Business - Visit Parachute](#)

TID BITS:

- The Town Council meeting this Thursday, 8/18, will begin early with a joint work session with the Garfield County BOCC. Please plan to arrive at Town Hall at 6pm.
- Loves Construction continues. They expect to continue the utility and underground work through next week. Grading and dirt work is complete until mid-September when they will resume grading on the new East Cardinal Way road. We are hosting weekly construction meetings with the Loves Contractors moving forward to keep open lines of communication.
- We plan to post our unused fleet at auction next week. This will include an Impala vehicle, a PD Excursion, the four OHV RZR's, and an enclosed trailer.

- Proposals for our Downtown Development Plan are due on Wednesday, August 24th.
- First review of applications for the Community & Economic Development Director position is scheduled for Wednesday, August 17th.
- I attended the Garfield County BOCC meeting on Monday to present a PATS update and request 2022 and 2023 funding. The BOCC voted to approve funding PATS and contributing another \$250,000 to the system.
- The bathroom at Wasson-McKay has been installed, and it is a beaut. Now the rest of the hardscaping work can continue. Kudos to Public Works for reaching this major project milestone.
- The new sign for the Splash Pad rules has been ordered.
- We received an updated IGA for participating in the detox center partnership. The updated agreement is being reviewed by the various jurisdictions, and we will bring it to Town Council for approval in September.
- We received a letter from AGNC this week requesting our continued support and participation in 2023. They are not planning to increase dues next year, and we will include our \$1,000 contribution in the 2023 budget for Council's consideration.
- Construction of the Tesla supercharging station began this week on the corner of Cardinal Way and Columbine Ct. It expected to be complete and open to the public in approximately 2 months.
- We are prepping to submit two grant applications to the Federal Mineral Lease District's fall grant cycle – one for a police vehicle and one for a fleet fueling station. I will also be attending the GVFPD meeting on Wednesday, along with Mark King, to ask the Fire District if they would like to partner on the fuel station project with us.
- Upcoming Meetings and Events:
(please let us know if you plan to attend so we can track public noticing requirements)
 - Grand Valley Days will be August 19, 20, and 21st
 - State of the Grand Valley meeting #3 – 6:30 p.m. | September 21st at GV Rec Center